



Eytys

spring/summer 2020

INTRODUCING CLUB OMNIVORE

Eytys second top-to-toe collection blasts volume from the ground up. Inspired by pre-internet R&B legends, the Eytys woman wears her jeans baggy "Taille Extrême" and her tops breezy, she's all dressed down with everywhere to go.

In Eytys world there's no time to snooze. Freshly awake, she rolls over and feels around for something to slip in to. She pulls on a pair of pristine boxer shorts, a relaxed V-neck varsity knit and slides her feet into a pair of Space Cowboy cyber stompers. Ready!

At the beach her eyes have breakfast too, eating up sun-kissed goddesses in swimwear-inspired tops and topless surfer boys in bleached-out pastels. After swapping spit, they swap fits - it's all unisex for the omnivore. Switching sand for the city, the Eytys woman emerges from behind large surfer sunglasses. She borrows a perfectly tailored white dinner jacket, it's her no-brainer accompaniment to baggy jeans and beach sandals. Suddenly she's all kinds of cocktail ready.

Come night, bumping Da Brat on her headphones, she's heading to Club Omnivore. With an MC leather jacket thrown over her shoulders there's simply no need to change, anyway those mammoth sandals will last her through Armageddon and beyond.

The Eytys Spring/Summer 2020 collection is based around hefty footwear and ultra baggy jeans. The new 5-pocket collection drops denim stereotypes, presenting jeans in loose suit fabric and monogrammed lining outers. To contrast the bigger-is-better silhouettes, a line produced with the expertise of Tiger of Sweden sees sharp tailoring inspired by a deep dig into their 80's archive. For the first time, an Eytys eyewear line is presented alongside belts, oversize bucket hats as well as a jewellery collection created in collaboration with Brooklyn-based designer Martine Ali. As always in Eytys world, all is unisex. See you at Club Omnivore!